

Curriculum Vitae

Personal Information

- Name: **Bernardo Figueira Mata**
- E-mail: bernardo.mata@dgpm.mm.gov.pt
- Date and Place of Birth: **13 June 1986, Lisbon, Portugal**

Education

Degree in Social and Cultural Communication

2004-2007

Faculdade de Ciências Humanas da Universidade Católica de Lisboa

Classification – 15/20

Master Degree in Communication Sciences

2007-2010

Faculdade de Ciências Humanas da Universidade Católica de Lisboa

Classification – 17/20

Internship Thesis - "Sports Journalism: The Relationship between Journalists and News Sources"

Post-Graduation in Science Communication

2011-2012

Faculdade de Ciências Sociais e Humanas da Universidade Nova de Lisboa

Work Experience

Sportinveste Multimedia

August 2007 - February 2008

Daily updating of a sports website.

Correio da Manhã

January 2009 - July 2009

Worked as an intern journalist for the sports section of this popular daily newspaper.

Notícias do Parque

February 2010 – January 2014

Worked as a volunteer for the local newspaper of the Lisbon neighbourhood, Parque das Nações. Wrote news reports, interviews and opinion articles.

Task Group for Maritime Affairs

July 2010 - July 2011

Responsible for the official website and the mailing of newsletters and press releases. Helped to organize some projects aimed to promote the importance of the sea in Portugal. Joined the scientific expedition 'EMAM/PEPC_M@rBis/2011', in order to update a daily blog of the campaign.

Task Group for the Extension of the Continental Shelf

March 2012 - June 2012

Worked in the organization of a national contest for schools: Concurso Nacional Kit do Mar. This event aimed to promote the importance of the sea for a younger public.

Oceanário de Lisboa

August 2012 - November 2012

Worked as an intern for the education office of the aquarium.

Task Group for the Extension of the Continental Shelf

March 2013 – July 2017

Worked for the project Kit do Mar, aimed to promote the importance of the sea for a younger audience, through several educational initiatives, aimed to schools and students of all ages. Responsible for the project's communication and dissemination, including website and facebook page. Was involved in the development and implementation of the following ocean literacy projects, activities, initiatives or contests: Map "Portugal is Sea"; project "Bridges Between School and Blue Science" (4 editions); national contest Kit do Mar (5 editions); contest "Never Seen the Ocean"; project "Take Portugal to the World"; project "Read+Sea"; development of Kit do Mar educational resources.

Part of the team responsible for the communication of the Task Group, including website management and facebook page. Participated in conferences and events in representation of the organism with poster and oral presentations. Took part in several events for the school community, representing the Kit do Mar project with workshops (students/teachers) and pedagogical activities. Joined two scientific expeditions in order to update a daily blog of the campaigns.

Directorate-General for Maritime Policy

Since August 2017

Has continued to work on the development, conception and implementation of Ocean Literacy projects, most notably the Escola Azul - Blue School programme. Responsible for the communication of the Blue School programme, including website management (<https://escolaazul.pt>) and social media (www.facebook.com/escolaazul and www.instagram.com/escolaazul). Responsible for the Blue School programme partners' network management.

Part of the team responsible for the Directorate-General for Maritime Policy communication, including website management (www.dgpm.mm.gov.pt) and social media (www.facebook.com/DGPMPortugal).

Oral Presentations

- International Marine Science Communication Conference, Porto 2014
B. Mata, D. Geraldes, F. Silva, R. Costa and IPMA Team. "Bridges Between School and Blue Science - Engagement of High School Students in Ocean Literacy".
- Science Communication Congress SciCom Portugal, Lisbon 2016
B. Mata, R. Costa, D. A. Geraldes, F. Silva, L. Sebastião, C. Viegas, H. Pablo. "A Ponte Entre a Escola e a Ciência Azul: Interação Ativa Aluno - Investigador em Ambiente de Educação Não Formal"
- 4th European Marine Science Educators Association 2017 Conference, Valetta 2017
B. Mata, A. Noronha, R. Costa, F. Silva, P. Filipe, T. Pina, D. Geraldes, V. Batista. "Blue School PT: All Aboard for Ocean Literacy"
- 5th European Marine Science Educators Association 2018 Conference, Newcastle 2018
B. Mata, R. Costa. "Blue School: Year One"
- 3rd International Marine Science Communication Conference, Southampton 2018
B. Mata. "Blue School PT - Communicating the Ocean with Schools"

Posters

- Science Communication Congress SciCom Portugal, Lisboa 2013
B. Mata, D. Geraldes, F. Silva, A. Farinha, T. Drago, R. Costa, N. Lourenço. "A Ponte Entre a Escola e a Ciência Azul".
- 1st European Marine Science Educators Association Conference, Plymouth 2013
D. Geraldes, B. Mata, A. Farinha, T. Drago, R. Costa. "Bridges Between School and Blue Science".
- 3rd European Marine Science Educators Association Conference, Heraklion 2015
B. Mata, F. Silva, D. Geraldes, R. Costa. "Kit do Mar: Promoting Ocean Literacy Through Engagement of Teachers and Students".
- 2nd International Marine Science Communication Conference, Brugges 2016
B. Mata, R. Costa, D. Geraldes, F. Silva, L. Sebastião, C. Viegas, H. Pablo. "Bridges Between School and Blue Science: Interaction Student - Investigator in a Non-Formal Educational Environment"

Articles

- Mata, Bernardo (2012), “Jornalismo desportivo: relacionamento entre jornalistas e fontes”, Rogério Santos (org.), *Os Dias dos Media*, Lisboa: Universidade Católica Editora, pp. 49-66

Languages

Native Language: **Portuguese**

Other Languages:

	English	French	Spanish
Verbal Skills	Very Good	Basic	None
Reading Skills	Very Good	Moderate	Moderate
Writing Skills	Very Good	Basic	None